



2023
CATALOGUE

DELICIOUS
ON EVERY
LEVEL!



Tomorrow is
in your hands.



TO CHANGE THE WORLD YOU HAVE TO BE IN SHAPE

AND TO BE IN SHAPE, YOU HAVE TO EAT WELL AND HYDRATE

SUMMARY



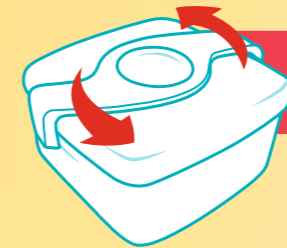
Scan the QR codes and discover our products on video!



Lunch boxes

Leakproof and adjustable for safe and varied food.

What's more, this year Maped is offering a lunch box good for your health and for the planet; made of a stainless steel base and a lid made from 50% recycled plastic.



Opening systems

Easy to open for little hands and secure to prevent accidents.



Water bottles

Fun concepts with straws that encourage drinking.

In 2023, the insulated version will expand the collection.

AND TO LOOK AFTER THE PLANET

It's better to use reusable water bottles and lunch boxes made from materials that are easy to recycle.

Maped Picnik isn't forgetting parents

They also deserve a range of water bottles, mugs, plates, cutlery and dine bags to dine just as comfortably at work as at home.





TOMORROW IS IN YOUR HANDS



Founded in 1947, we are **an independent, French, and family-owned brand** and world leader in school supplies and accessories.

Today, the group counts:



1,430
employees



A presence on **5 CONTINENTS** and in more than **120** countries



17 INTERNATIONAL SUBSIDIARIES



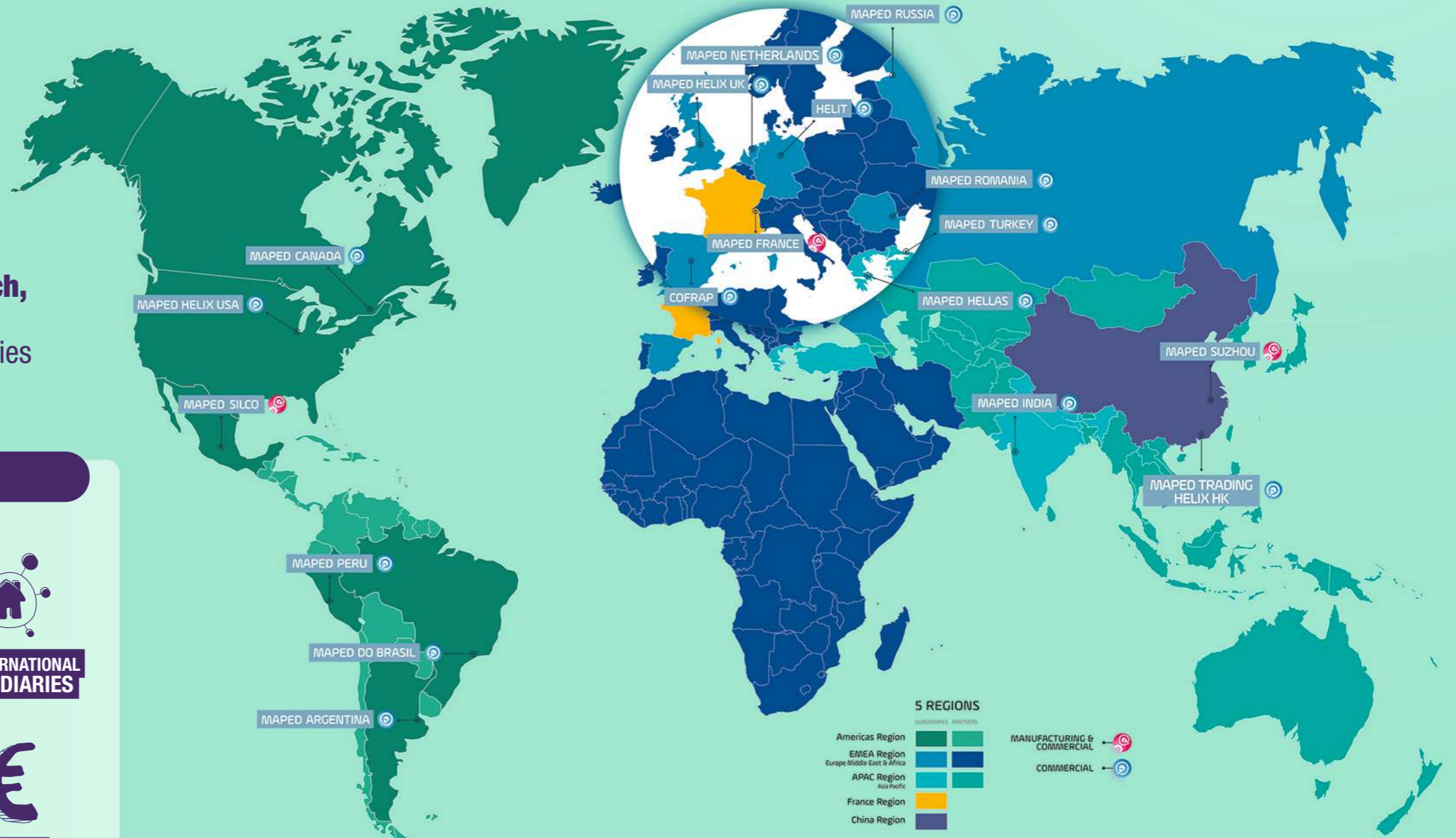
3 INTEGRATED PRODUCTION SITES



7 BRANDS



161M€
in sales for 2021





CHANGING THE WORLD, REQUIRES A THINKING CAP



INNOVATIVE PRODUCTS
AND PLENTY OF HEADS
TO IMAGINE THEM

THE PHILOSOPHY OF OUR INNOVATIVE PRODUCTS

is inventing ever **more ingenious**
and **sustainable products** to adapt to changing
usages and empower children to change the world.



At MAPED,
we are adults who
are still children at heart.
We work hand-in-hand
to create **even more**
ingenious products.

MAPED IS SERIOUS



A **PATENTED**
BRAND
in more than
130 countries



A catalogue
of more than
3500
REFERENCES
(approx 60 new products
each year)



100%
OF PRODUCT DESIGN
is carried
out in-house



MORE THAN
250
drawings
and models used
in 2020



50 ACTIVE
PATENTS



60% of our products
manufactured in
OUR 3 SITES
ensuring
sustainability
and eco-friendly
production

SAFETY FIRST



IN-HOUSE QUALITY
LABORATORY
with more than **35 PEOPLE**
dedicated to quality



UNIQUE TEST
MACHINES



THE OPERATIVE
WORD:
RIGOUR!



MOVING FORWARD AS A TEAM ETHICALLY



EDUCATION FOR ALL,
A FIRST CLASS OBJECTIVE



1% of our sales of products
with the label is dedicated
to funding as many initiatives
as possible in favour of educational
access and support.



In Morocco

Hundreds of school
supplies were distributed
to disadvantaged children.

In Asia

The Maped Academies
sends equipment to schools.

In 2019, Maped was
labelled a "caring company"
for its donations to schools
and its actions in the **poorest**
areas in China.



In Mexico

"El Major estudiante MAPED"
supports education and culture
in the country.

In Argentina

"Mano Amiga" gives more than
1,000 children living in extreme
poverty the opportunity
to access education.



OUR ETHICAL COMMITMENTS

We produce as close as possible to our markets...
And our markets, well they're like schools, they're everywhere.
From China to Mexico or from Argentina to Vietnam... That's a lot of people!
We may be big kids, but at MAPED we make health, safety, quality,
and good working conditions, a priority.



CHEN HAO



EMMA GABRIELA DÍAZ
BERNAL



PHILIPPE LELEUX



ACCORDING TO THE LATEST NEWS,
WE ONLY HAVE ONE PLANET SO
LET'S TAKE CARE OF IT

LET'S RE-INVENT
OUR PRODUCTS

70% of our emissions are generated by our products. So the best way to change tomorrow is to start with designing them better.

Our commitment is at the heart of all our decisions:
REDUCE OUR CARBON FOOTPRINT BY 1/3 BY 2026.
to achieve carbon neutrality by 2050.

RE-INVENT THE WAY WE PRODUCE

Less energy and more sustainability

Our factory in France has been powered by 100% green electricity since 2020, mainly through hydroelectricity.

The result? Our carbon impact due to electricity is divided by 10!



Optimised logistics flows

Low-carbon transport and local procurement.

In France, since the beginning of 2020, 100% of our inter-site shuttles will be powered by biogas. And that represents 75% of CO₂ emissions saved!



Protecting and recycling water

In China, a system was installed in 2020 to recycle cleaning water.

This system allows for a «0 waste» closed circuit because no dirty water is discharged.



More robust industrial devices

For example, the moulds that make our felt-tip pens are super robust and can produce hundreds of millions of units.



NIGHTFALL
COLLECTION

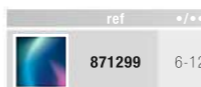


Stainless steel bottle

- ▶ **Transversal collection:** Maped and Maped Picnik
- ▶ **Single wall stainless steel body**
- ▶ **Automatic system:** opens using one hand and lock button
- ▶ **Leakproof**



14.5 oz / 430 ml

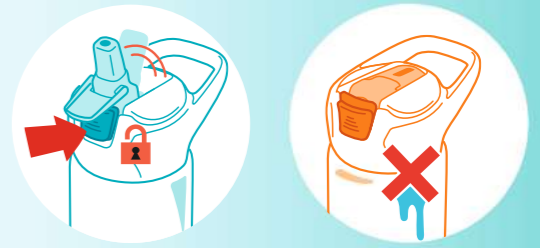


CONCEPT KIDS COLLECTION



Stainless steel bottles

- ▶ **Easy & quick opening:** easy to open button with one hand
- ▶ **Leakproof**
- ▶ **Easy to clean:** bottle top can go in the dishwasher, wide opening so you can easily wash the inside with a sponge



14.5 oz / 430 ml

19.6 oz / 580 ml



ref	n/°	
871201	6-12	3 154 148 7 12015
871203	6-12	3 154 148 7 12039

ref	n/°	
871301	6-12	3 154 148 7 13012
871303	6-12	3 154 148 7 13036

NEW!



Insulated bottle

- ▶ **Insulated:** keeps the drink cool throughout the day
- ▶ **Spill and leakproof:** to keep all your belongings dry
- ▶ **Easy to clean:** bottle top can go in the dishwasher, wide opening so you can easily wash the inside with a sponge

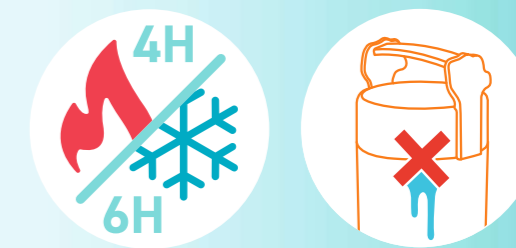


12 oz / 350 ml



Insulated food jar

- ▶ **Insulated:** keeps content warm or cool until the next meal
- ▶ **Leakproof:** ideal for carrying a meal with sauce, a soup or a juicy dessert
- ▶ **Easy to clean:** lid is dishwasher safe, wide opening so you can easily wash the base with a sponge



12 oz / 350 ml

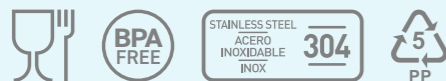
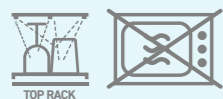


NEW!



Stainless steel lunch box

- ▶ *Lid made of 50% recycled plastic
- ▶ Leakproof
- ▶ Easy to clean: dishwasher safe



33.8 oz / 1 l



ref	n/**	
872503	6-12	
3 154148 725039		

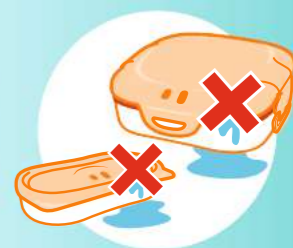
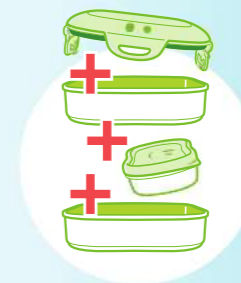


3 adjustable compartments so you can bring a complete lunch



3-in-1 lunch boxes

- ▶ **Easy to open:** can be used in single or double deck format, with or without the snack box
- ▶ **2 leakproof compartments:** upper main compartment and small removable box that can also be used separately for snacks
- ▶ **Easy to clean:** dishwasher safe



47.3 oz / 1,4 l

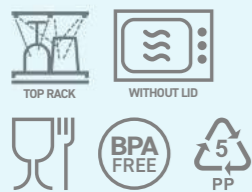


ref	n/**	
870701	6-12	
3 154148 707011		
870703	6-12	
3 154148 707035		



Single lunch boxes

- ▶ **Leakproof:** ideal for holding a main course or cut fruit
- ▶ **Easy to clean:** dishwasher safe



25 oz / 740 ml



ref	*/**	
870801	6-12	
870803	6-12	



Set of 2 snack boxes

- ▶ **Leakproof:** ideal for a snack or a dessert such as yogurt, salad or fruit purée
- ▶ **Easy to clean:** dishwasher safe



2 x 5 oz / 2 x 150 ml



ref	*/**	
870901	6-12	
870903	6-12	



Textile zip case designed for children

Easy to clean with a sponge

Stainless steel

Cutlery case

- ▶ **Case containing 3 pieces of cutlery suitable for small hands:** fork, knife and teaspoon
- ▶ **Once dirty, the cutlery can be stored** inside lunch boxes from the same range
- ▶ **Easy to clean:** dishwasher safe for the cutlery, hand washable for the textile case, thanks to the easy-to-wipe inner lining

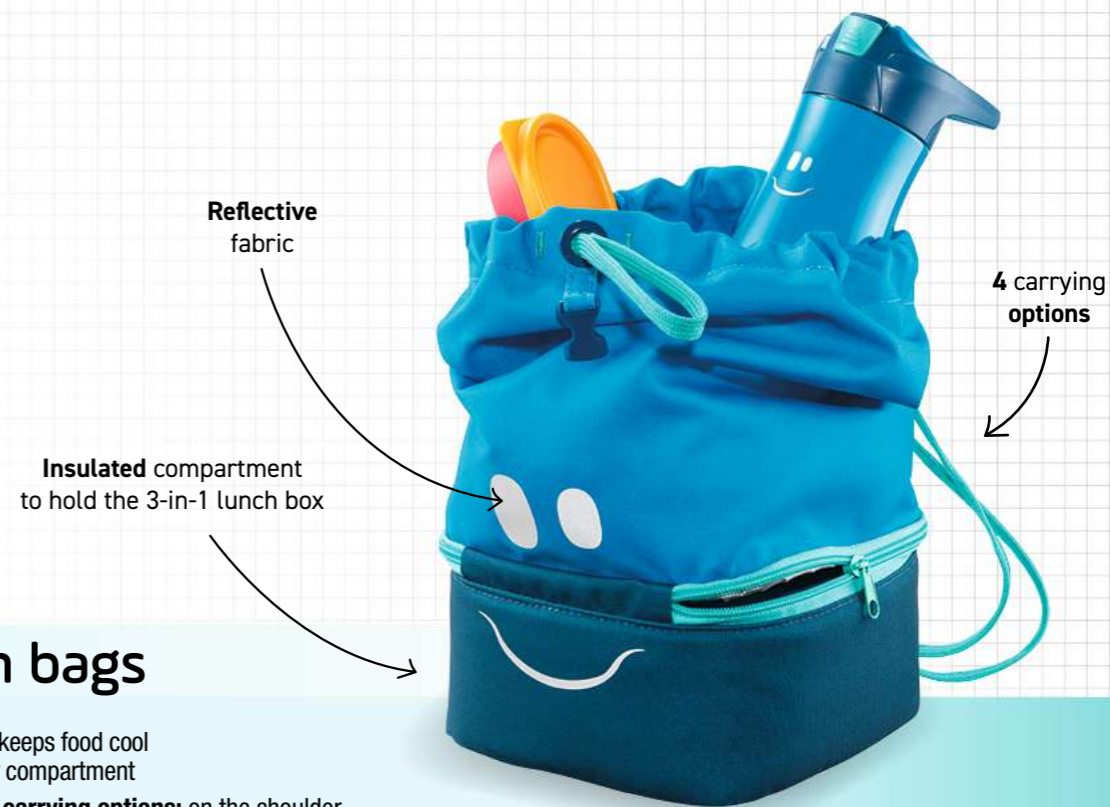
Outside: 100% polyester
Inside: aluminium



Case 3 stainless steel cutlery items



ref	n/**	
878003	6-72	



Reflective fabric

Insulated compartment to hold the 3-in-1 lunch box

4 carrying options

Lunch bags

- ▶ **Insulated:** keeps food cool in the lower compartment
- ▶ **4 different carrying options:** on the shoulder, in the hand, as a backpack or attached to your school backpack with clips

Outside: 100% polyester
Inside (lower part): PEVA



314.5 oz / 9,3 l



ref	n/**	
872301	6-12	
872303	6-12	

ORIGINS FAMILIES COLLECTION

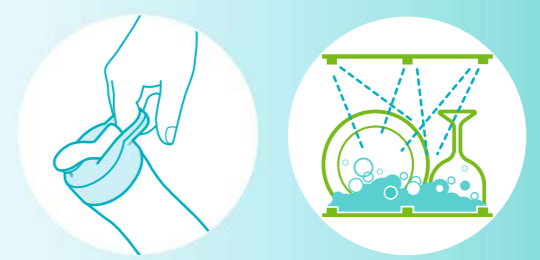


NEW!



Water bottles

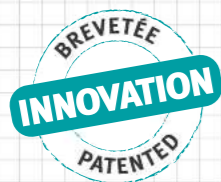
- ▶ **Compact handle** makes it easy to carry
- ▶ **Leakproof**
- ▶ **Easy to clean:** completely dishwasher safe



17 oz / 500 ml



ref	q/col	barcode
872701	6-12	3 154 148 727019
872704	6-12	3 154 148 727040
872705	6-12	3 154 148 727057



Protective cap

Anti-spill water bottles

- ▶ **Easy to open:** lift the cap
- ▶ **Spill and leakproof:** "push system" automatically seals when you stop drinking
- ▶ **Easy to clean:** large opening, nozzle can be disassembled



14.5 oz / 430 ml



ref	*/**	
871501	6-12	
871502	6-12	
871503	6-12	Available until current stock is depleted
871504	6-12	
871505	6-12	NEW!

19.6 oz / 580 ml



ref	*/**	
871701	6-12	
871702	6-12	
871703	6-12	Available until current stock is depleted
871704	6-12	
871705	6-12	NEW!



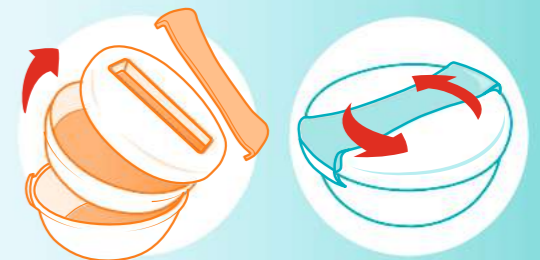
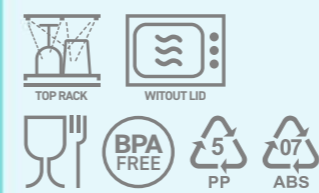
Open and close in a single movement

3 compartments included
1 removable

Smart storage space for cutlery and napkins

Lunch bowls

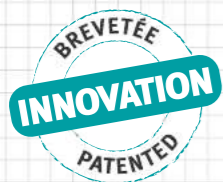
- ▶ **3 compartments:** main bowl, removable inner tray and compartment in the lid
- ▶ **Easy to open and close:** turn the lid in either direction
- ▶ **Large capacity:** ideal for a hearty or full meal
- ▶ **Can be combined with the sauce pot** from the same range
- ▶ **Easy to clean:** entirely removable for the dishwasher



47.3 oz / 1,4 l



ref	*/**	
872601	6-12	
872604	6-12	
872605	6-12	

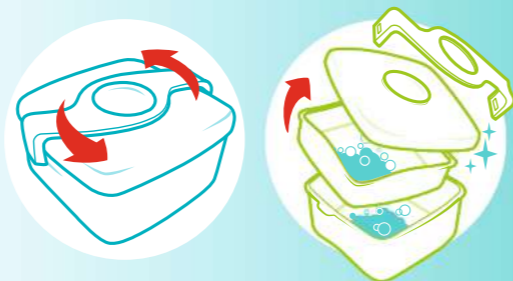


2 compartments included
1 removable



Lunch boxes

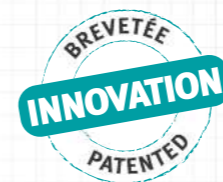
- ▶ **Easy to open:** just 1 turn of lid fastener, 1 movement system
- ▶ **Easy to clean:** dishwasher safe, removable helix, no sharp corners



33.8 oz / 1 l



ref	*/**	
870101	6-12	
870102	6-12	
870103	6-12	Available until current stock is depleted
870104	6-12	
870105	6-12	NEW!

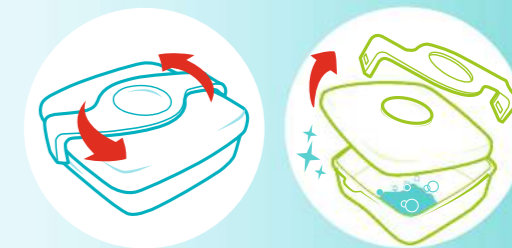


Compact



Snack boxes

- ▶ **Easy to open:** just 1 turn of lid fastener, 1 movement system
- ▶ **Easy to clean:** dishwasher safe, removable helix, no sharp corners



17.6 oz / 520 ml



ref	*/**	
870301	6-12	
870302	6-12	Available until current stock is depleted
870303	6-12	Available until current stock is depleted
870304	6-12	

NEW!

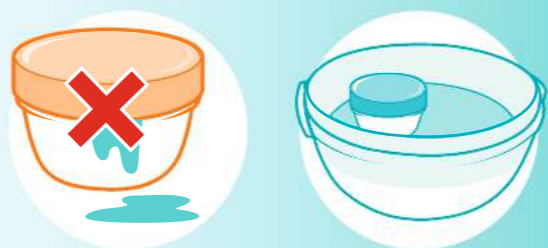
Capacity
1.35 oz / 40 ml

Turn to open



Set of 2 sauce pots

- ▶ **Leakproof:** suitable for holding all types of sauces, including runny ones such as salad dressings
- ▶ **Designed to fit** in the upper compartment of the Origins lunch box and bowl
- ▶ **Easy to clean:** dishwasher safe



2 x 1.35 oz / 2 x 40 ml



ref	q/pc	barcode
872804	6-48	3 154148 728047

Can contain Concept or Origins lunch boxes horizontally



Lunch bags

- ▶ **Insulated:** keeps food fresh
- ▶ **Easy to clean:** easy to wipe lining

Outside: 100% polyester
Inside: PEVA



213 oz / 6,3 l



ref	q/pc	barcode
872101	6-12	3 154148 721017
872102	6-12	3 154148 721024
872103	6-12	Available until current stock is depleted 3 154148 721031
872104	6-12	3 154148 721048
872105	6-12	NEW! 3 154148 721055

CONCEPT ADULTS COLLECTION



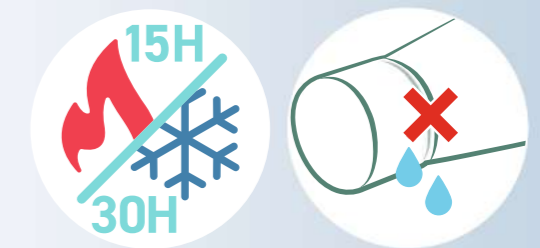
Very good **thermal performances** thanks to the double wall with vacuum

Stainless steel



Insulated water bottles

- **Insulated:** keeps the drink cool or warm throughout the day
- **Leakproof:** safe transport
- **Ideal size** to be stored in the lunch bag of the same range



17 oz / 500 ml



ref	*/**		
871103	6-12		3 154148 711032
871105	6-12		3 154148 711056
871106	6-12	NEW!	3 154148 711063
871107	6-12	NEW!	3 154148 711070

Easy to use with only one hand: it opens and closes with a simple touch of a button



Insulated mug: keeps the drink warm or cool for several hours

Insulated travel mugs

Practical for use in the car, at work or on-the-go:

- ▶ Double-lined stainless steel, vacuumed insulation, to keep your drinks warm or cold for a long time
- ▶ Leakproof
- ▶ Entirely dishwasher safe
- ▶ Soft touch sleeve for comfortable use
- ▶ Compatible with the majority of car cup holders



10.8 oz / 320 ml



ref	*/**	Availability	Barcode
871901	6-12	Available until current stock is depleted	3 154148 719014
871903	6-12		3 154148 719038
871905	6-12		3 154148 719052

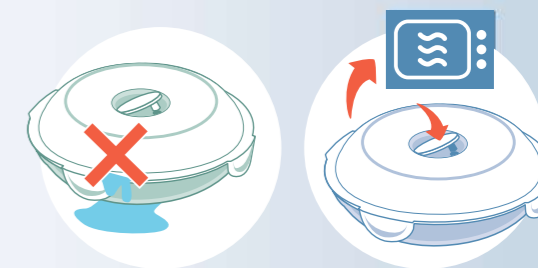
Borosilicate glass: resistant to extreme temperatures, compatible with conventional ovens (without lid on)



Round and shallow: easy for cutting food

Glass lunch plates

- ▶ **Leakproof:** take it anywhere with piece of mind
- ▶ **Microwave valve:** ideal for reheating your meal without removing the lid
- ▶ **Material:** the glass does not scratch, stain and does not absorb odours



24 oz / 700 ml

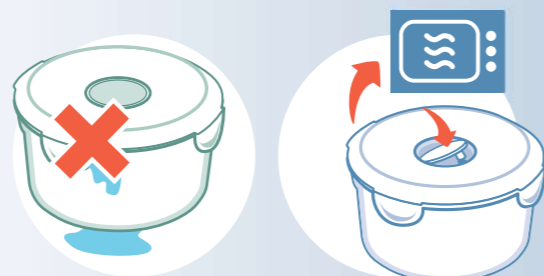


ref	*/**	Availability	Barcode
870601	6	Available until current stock is depleted	3 154148 706014
870603	6		3 154148 706038
870605	6		3 154148 706052



Compact glass lunch box

- ▶ **Leakproof:** no risk of leakage during transport
- ▶ **Microwave valve:** allows you to leave the lid in place to heat your meal and avoid spills
- ▶ Compact size for **easy transport** to the office or on a picnic
- ▶ **Borosilicate glass:** allows you to use the same container to cook the **dish in a traditional oven** (without lid) and then to transport it
- ▶ **Easy to clean:** dishwasher safe



27 oz / 800 ml

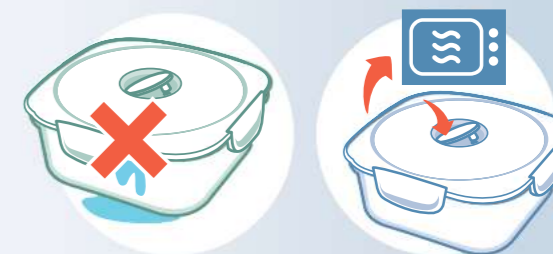


ref	*/**	Barcode
875905	6	3 154148 759058



Glass lunch boxes

- ▶ **Leakproof:** take them anywhere with peace of mind
- ▶ **Microwave valve:** ideal for reheating your meal without removing the lid
- ▶ **Borosilicate glass:** allows you to use the same container to cook the **dish in a traditional oven** (without lid) and then to transport it
- ▶ **Easy to clean:** dishwasher safe



42 oz / 1,2 l



ref	*/**	Availability	Barcode
870501	6	Available until current stock is depleted	3 154148 705017
870503	6		3 154148 705031
870505	6		3 154148 705055



Cutlery boxes

- ▶ **3 pieces:** fork, knife and teaspoon
- ▶ ***Box made of 100% recycled ABS**
- ▶ **Once dirty, the cutlery can be stored** inside the lunch boxes and plates from the same range
- ▶ **Easy to clean:** cutlery and box are dishwasher safe



Box 3 stainless steel cutlery items



ref	*/**	
870403	6-72	
870405	6-72	

Enables you to carry your meal horizontally



Lunch bags

- ▶ **Insulated:** keeps food fresh
- ▶ **Easy to clean:** fully opens for cleaning, easy to wipe lining

Outside: 100% polyester
 Inside: PEVA
 Table mat: 100% polyester



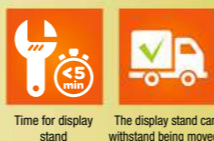
149 oz / 4,4 l



ref	*/**	
872201	6-12	
872203	6-12	
872204	6-12	Available until current stock is depleted

Displays and POS

- ▶ Characteristics are given for « built » displays (headers included)
- ▶ Peg dimensions correspond to the space required to position the products



Subject to availability. Subject to projections.

1/8 Floor empty display - self-assembly

- Material: cardboard made from FSC-certified wood
- Delivered with 5 shelves
- Dimensions: width 400 mm, depth 300 mm, height 1850 mm
- Delivered with 1 header Front/Back (kids range and adults range) and 20 block spacers for the bottles



ref	*/**	Barcode
998384	1	3 154149 983841

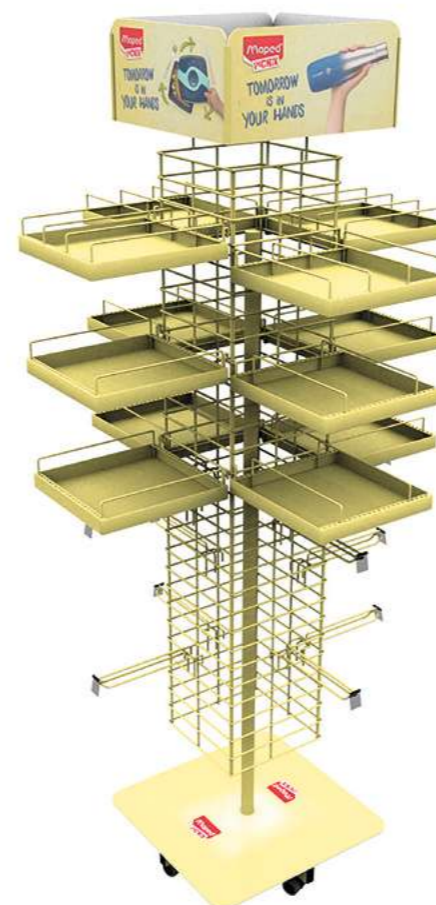


1/4 Floor empty display

- Material: cardboard made from FSC-certified wood
- Delivered with 4 15 cm plastic hooks and 4 shelves
- Dimensions: width 600 mm, depth 400 mm, height 1500 mm
- Delivered with 1 removable header and 12 block spacers of 4 adults bottles or mugs and 12 block spacers of 4 kids bottles



ref	*/**	Barcode
303048	1-10	3 154143 030480



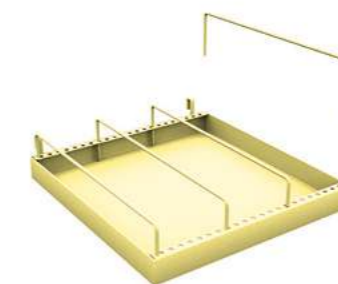
304040

Empty metal display unit

- Delivered with 8 metal hooks with 25 cm label holders
- Delivered with 6 headers (2 Origins, 2 Concept Kids and 2 Concept Adults)
- Dimensions: width 380 mm, depth 380 mm, height 1800 mm



ref	*/**	Description	Barcode
304040	1-6		3 154143 040403
304041	1-16	8 metal shelves width 260 mm depth 260 mm	3 154143 040410
304044	1	10 metal label holders length 25 cm	3 154143 040441



304041



304044

Empty ready-to-sell solution

- Material: cardboard
- Dimensions: width 204 mm, depth 297 mm, height 71 mm
- Capacity: 6 Origins bottles 430 ml or 580 ml
- Available until current stock is depleted



ref	*/**	Barcode	
993330	10-112	3 154149 933303	
993331	10-112	Transport cap	3 154149 933310



Linear strip

- Material : PVC
- Dimensions: width 2000 mm, height 36 mm



ref	*/**	Barcode
992806	5-175	3 154149 928064



*Maped does not supply all the parts needed for the move

TOMORROW IS IN
YOUR HANDS



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